

Final Portfolio Project Rubric

For each of the sections below we will provide feedback and assign one of 3 labels: *Needs Work*, *Satisfactory*, or *Excellent*. Your project must meet a *Satisfactory* level for each section in order to pass and earn your certification. However, we're shooting for excellence!

Grading Scale

- **Needs Work**
 - You're missing the point. The plan or CRM will not help the business improve their processes. It is confusing
- **Satisfactory**
 - The plan and/or CRM solves some of the primary business needs and pain points. It is simple enough to use and nothing is *broken or superfluous*
- **Excellent**
 - The system shines. Intuitive, effective—it solves the business needs. It is simple, and yet, complete. The initial system outline and flowchart are clear and convey all the right information

PORTFOLIO NOTES

	Notes
The Student Interviewed a Business Owner	
Basic Flowchart + Initial System Outline	

Statement of Work	
Final Flowchart	
Problem Solving + CRM Build	
Loom Walkthrough	
Bonus Features	